



RED DEER MINOR HOCKEY



My name is Ryan Keeley, and I am pleased to put my name forward as a candidate for the Red Deer Minor Hockey Board. I have lived in Red Deer for 18 years. I have three young children 11, 8 and 6 years old all of whom are actively involved in many youth sports in the community of Red Deer. I work at the Johns Manville plant as the maintenance manager where I manage a team of over 40 people. I bring more than 10 years of maintenance management experience, where I have developed strong leadership skills, communication, planning and problem-solving skills. Throughout my career, I have worked with teams to achieve goals, manage resources effectively, and foster positive working environments. Hockey has been a significant part of my life. I played competitive hockey throughout my youth and continue to have a passion for the game today playing on a managing my own men's league team. For the past six years, I have been actively involved as a coach helping young athletes develop their skills, confidence, and love for hockey. I am seeking a position on the board because I want to give back to a sport and community that have given so much to me. Through my coaching experience, I have gained valuable insight into the needs of players, families, and coaches. I believe strong leadership and a player focused approach are essential to creating a positive hockey experience for everyone involved. My goal is to contribute to the continued growth and success of Red Deer Minor Hockey by supporting player development and promoting a positive experience, and helping ensure the organization remains strong for future generations. I would be honored to serve and support the hockey community as a board member.

The future of Red Deer Minor Hockey, in my view is about continuing to build on the strong foundation that has made the organization successful while ensuring every athlete has the opportunity to develop and enjoy the game. Serving over 1,300 athletes is a tremendous accomplishment, and with that growth comes the responsibility to provide positive experience for player families, coaches, and volunteers at all levels. I believe the future of RDMH should focus on player development, coach education, and creating an environment where athletes can thrive both on and off the ice.



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Success should be measured not only by championships but by the number of players that develop a lifelong passion for hockey and leave the program as confident, respectful people. As the game continues to evolve, RDMH must remain progressive, inclusive, and committed to providing opportunities for all players. By supporting our volunteers, listening to our membership, and maintaining a player first approach, I believe RDMH can continue to be one the premier minor hockey associations in Alberta for years to come.

Personally, I bring more than 10 years of leadership experience in maintenance management, where I have developed strong skills in strategic planning, budgeting problem solving, team leadership and decision making. My role requires balancing operational priorities, managing resources effectively and working collaboratively with diverse groups to achieve organizational goals. These experiences have provided me with a practical understanding of governance accountability and long-term planning. Personally, hockey has been a significant part of my life. Having played competitive hockey and coached for the past six years, I understand the game from the perspective of players, coaches, and families. Coaching has strengthened my communication, mentorship and leadership skills while teaching me the importance of collaboration, patience and creating positive environments for young athletes to succeed. I am also someone who values integrity, transparency, and teamwork. I believe in listening to different perspectives making informed decisions and working towards solutions that benefits the organization as a whole. My combination of professional leadership experience and grassroots hockey involvement allows me to bring both a business minded approach and a strong understanding of the needs of our community.